

Transform How Your Employees Communicate, Collaborate, and Lead

What Is Toastmasters?

A supportive club where your employees will practice giving speeches, offering/receiving constructive feedback, and leading. Meetings typically last one hour, are held weekly or bi-weekly, and can be held in-person, online, or hybrid.



Weekly Active Learning & Self-paced Training

100% of Fortune 20 companies have a Toastmasters club

98.86% of members in supervisor roles say Toastmasters would benefit their employees

77% of members report achieving their professional skills goals

Solutions for Workplace Challenges

Have you noticed this in your workplace?

Toastmasters members will...

A project update that left item owners and timelines unclear

Prepare and give concise, organized speeches with clear takeaways

Managers who rely on slides and rush key points

Give presentations with few or no slides—get feedback on message, pacing, and presence

High-potential employees don't have opportunities to develop leadership skills

Facilitate meetings, give structured feedback, and be elected to leadership roles

Feedback conversations happen, but employees leave without specific direction

Practice giving feedback that is structured, supportive, and actionable

Employees don't interact much outside of their direct teams

Connect in a structured, cross-department environment that builds community

The Results You'll See

Soft Skills

- ▶ Clearer communication
- ▶ Engaged listening
- ▶ Stronger presentations
- ▶ Confident speaking

Leadership

- ▶ Efficient meetings
- ▶ Actionable feedback
- ▶ Hands-on experience

Community

- ▶ Cross-department connection
- ▶ Stronger culture
- ▶ Supportive, positive environment

Set It and Forget It

After starting the club, there's not much for you to do!

Employee-run: Volunteer members run meetings and manage the club. No HR or manager facilitation required.

Supported launch: Local Toastmasters volunteers help run initial meetings and guide new officers. They also provide ongoing support.

Low Cost, BIG Impact

Your in-house club will cost:

- ▶ \$125 USD one-time charter fee
- ▶ \$25 USD one-time new member fee (per member)
- ▶ \$60 USD per member every 6 months

A club of 20 members costs \$2,400 USD per year (+ applicable taxes). You won't find a more cost-effective, hands-on training opportunity anywhere.

How much does it typically cost to send one employee to a single conference or workshop?

Your Quick Launch Cheat Sheet

Weeks 1 & 2

- ▶ Invite employees to a demonstration meeting led by Toastmasters volunteers
- ▶ Encourage employee interest and signups

Weeks 3 & 4

- ▶ Confirm at least 20 members (more can join at any time!)
- ▶ Submit charter forms and payment

Month 2

- ▶ Club launches!
- ▶ Members get familiar with meetings, supported by Toastmasters volunteers

Let's Get Started

Give your employees a place to grow, connect, and lead by visiting
toastmasters.org/StartaClub